

# Master Design – Distance Learning Blueprint

Stand, 200407

<b>Module</b>	Design Leadership 2
<b>course title</b>	«Assessing Design» Prof. Dr. Jan Eckert 08.04. and 23.04.2020
<b>course days</b>	2
<b>ECTS</b>	1.5
<b>Assessment</b>	Part of the Exposé, chapter 7
<b>Exercises type</b>	prepare presentation based on Video, write your success-story, prepare a set of criterions, give peer feedback to classmates.
<b>submission</b>	Set of criterions, success-story, peer-feedback

1	Preparation Course Day 1	Description	Ressources / Links
1.1	Checking Course Material	Checking Course Description and Exercises, ...	<a href="#">Link to shared folder</a>
1.2	Consult Online Ressources	Check the internet for ressources that might help you with the course content, learning goals and exercises. Good keywords for search might be:  – The Value of Design – The Impact of Design – Dialectics (e.g. Plato's or Hegel's Dialectics) ...	

**1.3 Introduction to the course** A week before our first course day, I will upload a screencast with a short introduction to the Course «Assessing Design». [Link to shared folder](#)

Please watch this screencast.

You will find an according link in the course's material folder.

**1.4 Exercise 1** The instructions for Exercise 1 are uploaded to your sharepoint folder (check Course Material folder). [Link to shared folder](#)

**1.5** Please upload your short presentation to the course's submission folder. [Link to shared folder](#)

<b>2 Course Day 1</b>	<b>Description</b>	<b>Ressources / Links</b>
-----------------------	--------------------	---------------------------

<b>2.1 Welcome Video Call</b> ca. 30'  9.30 – 10.00	The group is being welcomed by the course leader (he/*/she also moderates the session): <ul style="list-style-type: none"><li>– attendance check</li><li>– course introduction</li><li>– briefing for the day</li><li>– group/individual assignment</li><li>– brief Q&amp;A</li></ul>	<a href="#">Link to Call</a>
--	---	------------------------------

<b>2.2 Peer Learning Session A</b> 30'  10.00 – 10.30	In groups of three the presentations from Exercise 1 are being held and discussed amongs learners.  See groups and Mural in Link	
--	--	--

**2.3 Conclusion Peer Learning Session A**  
45'

Decide in your group, which of the discussed «value systems» might become crucial for your own Thesis Project.

[Link to shared folder](#)

10.30 – 11.15

Create a summary or a «value Map» of your group and upload it to our «Shared» folder.

**2.4 Exercise 2**  
90'

Aim of Exercise 2 is to write the «success story» of your personal MA Project.

11.15 – 14.00  
(lunch break included)

The instructions for Exercise 2 as well as some examples of former students are uploaded to your sharepoint folder (check Course Matieial folder).

Your success story is also part of your Exposé.

2.5

Write your own Success story and upload it to the course's submission folder on SharePoint.

[Link to shared folder](#)

**2.6 Chat Room**

11.15 – 11.45  
13.30 – 14.00

During a certain period, the course leader is attending a live chat, where questions about the success stories can be made.  
Anyone can join at any time.

[Link to Chat](#)

**2.7 Feedback on Peer Learning Session A**  
30'

In a brief call with the course leader some observations and feedback on Peer Learning Session A (Value Maps) is shared.

[Link to Call](#)

14.00 – 14.30

**SHORT BREAK**  
30'

**2.8 Peer Learning Session B Break-Out Call with Course Leader joining**  
45'

Read your Success Stories in your Peer Group (same group as Session A) and discuss them.

15.00 – 15.45

<b>2.9 Speed Research</b> 30'	Step 1: Write down your TOP 3 Key words and learnings of today's work.	<a href="#">Link to padlet</a>
<b>15.50 – 16.15</b>	Step 2: do a very quick research on the internet (videos, articles, books, papers, ...) and share them on the yourse padlet (link to your right)	
<b>2.1 Concluding Video Call</b> 45'	Course leader moderates a concluding session: – attendance check – wrap up of the day – learnings & «take aways» – introduction to Exercise 3	<a href="#">Link to Call</a>
<b>16.15 – 17.00</b>	The session ends with a brief feedback on day 1 and the reminder to fill out the de-briefing form on Sharepoint.	

<b>3 De-Briefing Course Day 1</b>	<b>Description</b>	<b>Ressources / Links</b>
<b>3.1 De-Briefing call (optional)</b>	The group of learners meets in a ChatRoom or VideoCall and holds a short debriefing moderated by the class- or course-representant.	
<b>3.2 Written De-Briefing</b>	Fill in your personal Feedback in the De-Briefing sheet.	<a href="#">Link to Debriefing Sheet</a>
<b>3.3 Course Leader evaluates the Feedback</b>	Based upon the De-Briefing, questions can be sent to the students via Email.  Additionally, an optional call with the class representants can be arranged.	

4	Preparation Course Day 2	Description	Resources / Links
4.2	Exercise 3	<p>The instructions for Exercise 3 are uploaded to your sharepoint folder (check Course Matieial folder).</p> <p>Aim of this exercise is to create a personal set of evaluation criteria that will be handed to the jury that assesses your MA thesis project.</p> <p>Both, your set of criteria and your written peer feedback is part of the Exposé.</p>	<a href="#">Link to shared folder</a>
4.3	Exercise 3a	<p><b>First Set of criteria</b></p> <p>Create a first set of criteria and upload it to SharePoint.</p>	<a href="#">Link to shared folder</a>
4.5	Exercise 3b	Read your Peer's set of criteria	<a href="#">Link to shared folder</a>
4.6	Exercise 3c	<p>Write a constructive feedback on your Peer's set of criteria and upload it to sharepoint.</p> <p>The Course Leader will assign you a peer to work with.</p>	<a href="#">Link to shared folder</a>
4.7	Exercise 3d	Read your Peer's feedback and take a look at the other feedbacks and criteria, too.	

5	Course Day 2	Description	Resources / Links
5.1	<p><b>Welcome Video Call</b></p> <p>ca. 30'</p> <p>9.30 – 10.00</p>	<p>The group is being welcomed by the course leader (he/*/*she also moderates the session):</p> <ul style="list-style-type: none"> <li>– attendance check</li> <li>– course introduction</li> <li>– briefing for the day</li> <li>– group/individual assignment</li> <li>– brief Q&amp;A</li> </ul>	<a href="#">Link to Call</a>

<p><b>5.2 Individual Assignment A</b> 60'</p> <p><b>10.00 – 11.00</b></p>	<p>Prepare a 5' pitch of your personal project as you imagine it to finish. You may use your success story as a starting point.</p> <p>Also, read the evaluation criteria of the final thesis project in order to suit your pitch to the questions being made.</p> <p>Imagine it was the final presentation of your MA Project: which would be the most important things that you would like to communicate to the jury.</p>	
<p><b>5.3 Peer Learning Session A</b> 45'</p> <p><b>11.00 – 11.45</b></p>	<p>Connect with the Peer, who has written your feedback on the first set of criteria.</p> <p>Present the pitch of your personal project (5') Your Peer will then try to evaluate your pitch based upon our evaluation criteria of the final thesis project.</p> <p>Discuss how you felt evaluating the pitch and which criteria were the hardest to use.</p>	
<p><b>5.4 Individual Assignment B</b> 60'</p> <p><b>11.30 – 14.00</b> (including Lunch break)</p>	<p>Re-Edit you first Set of Criterions according to your peer's feedback and upload it to Sharepoint.</p>	<p><a href="#">Link to shared folder</a></p>
<p><b>5.5 Peer Learning Session B</b> 45'</p> <p><b>14.00 – 14.45</b></p>	<p>Connect with the Peer, who has written your feedback on the first set of criteria.</p> <p>Present the pitch of your personal project (Assignment A) again. Your peer tries to evaluate the pitch according to the criteria you uploaded.</p> <p>Discuss whether the criteria are suitable to evaluate a MA Thesis Project.</p>	
<p><b>5.6 Intermediate Call</b> ca. 30min</p> <p><b>14.45 – 15.15</b></p>	<p>Together with your course leader, we will discuss the observations made about evaluating design projects with the sets of questions and criteria.</p>	<p><i>See link at the beginning of the Day</i></p>

<b>5.7</b>	<b>Exercise 3 – finalisation</b> 60'	Finalise your criterions based upon the Peer Learning Session B and by using the matrix provided in description of Exercise 3.	
	15.15 – 16.15		
<b>5.8</b>	<b>Chat Room</b>	During the period of Exercise 3 – finalisation, the course leader is attending a live chat, where questions about the set of criteria can be made. Anyone can join at any time.	
	15.15 – 16.15		
<b>5.9</b>	<b>Concluding Video Call</b> 45'	Course leader moderates a concluding session: – attendance check – wrap up of the day – learnings & «take aways» – questions regarding the Exposé	<i>See link at the beginning of the Day</i>
	16.15 – 17.00	The session ends with a brief feedback on day 2 and the reminder to fill out the de-briefing form on Sharepoint.	

<b>6</b>	<b>De-Briefing Course Day 2</b>	<b>Description</b>	<b>Ressources / Links</b>
<b>6.1</b>	<b>De-Briefing call (optional)</b>	The group of learners meets in a ChatRoom or VideoCall and holds a short debriefing moderated by the class- or course-representant.	
<b>6.2</b>	<b>Written De-Briefing</b>	Fill in your personal Feedback in the De-Briefing sheet.	<a href="#">Link to debriefing sheet</a>
<b>6.3</b>	<b>Course Leader evaluates the Feedback</b>	Based upon the De-Briefing, questions can be sent to the students via Email.  Additionally, an optional call with the class representants can be arranged.	

7	Submission Final Exercise	Description	Ressources / Links
7.1	<b>Intergrating Exercises into Exposé</b>	Re-Edit your Success Story and Criteria (if necessary) and include it together with your peer's feedback on the criteria in your Exposé.	
7.2	<b>Submit Exposé</b>	Submit your Exposé on SharePoint	<a href="#">Link to shared folder</a>

8	Feedback on Exercise	Description	Ressources / Links
8.1	<b>Evaluation</b>	First and second supervisors read and evaluate the Exposé	
8.2	<b>Quantitative Feedback / Grade</b>	The grades are being published on MyCampus	<a href="#">Link to MyCampus</a>
8.3	<b>Qualitative Feedback on Exposé</b>	The Feedback on the Exposé is provided on SharePoint. Learners are invited to read the feedback and prepare questions for the Feedback Session with their supervisors.	You'll find the feedback in the personal folder on your sharepoint site (left menu bar)
8.4	<b>Feedback Session (Kolloquium 1)</b>	In a Video-Call moderated by the first and second supervisor the student may ask questions based upon the qualitative feedback, as well as receive further feedback.	<a href="#">Link to Call</a>